

OCTOBER 19, 2020





In 2020, Autism Speaks will host the first annual Spring Invitational at the Winged Foot Golf Club, home of the 2020 US Open.

Join us in creating a brighter life on the spectrum at this legendary course which will host the nation's top golfers for the Open. With your support, Autism Speaks is dedicated to promoting solutions, across the spectrum and throughout the life span, for the needs of individuals with autism and their families.

2020 SPONSORSHIP LEVELS

Presenting Sponsor \$75,000

Tax Deductible Amount: \$59,000

- 16 golfers to play in 4 foursomes with first choice of starting holes
- Event will be presented as *Autism Speaks Spring Invitational*Presented by Company
- Top billing on promotional materials, scoring devices, and invitation
- Logo on one of our apparel giveaways
- · Exclusive sponsor logo on pillow banners
- Company banner at Winged Foot Golf Club's Lion's Gate entrance
- Double-page ad in electronic program
- 16 additional dinner guests

Tournament Sponsor \$50,000

Tax Deductible Amount: \$38,000

- 12 golfers to play in 3 foursomes with starting-hole preference after Presenting Sponsor
- On-course signage and banner at clubhouse entrance
- Logo on handheld scoring devices, and invitation
- Double-page ad in electronic program
- Recognition at the awards ceremony
- 12 additional dinner guests

Caddy Sponsor \$30,000 (3 opportunities)

Tax Deductible Amount: \$22,000

- · 8 golfers to play in 2 foursomes
- · A banner displaying company logo on grounds
- Logo on caddy bibs and handheld scoring devices
- · Full-page ad in electronic program
- 8 additional dinner guests

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2020 SPONSORSHIP LEVELS

Million-Dollar Shootout Sponsor \$25,000

Tax Deductible Amount: \$17,000

- 8 golfers to play in 2 foursomes
- Exclusive signage and live recognition at million-dollar shootout
- Full-page ad in electronic program
- 8 additional dinner guests

Evening Sponsor \$25,000

Tax Deductible Amount: \$17,000

- · 8 golfers to play in 2 foursomes
- Signage and live recognition during evening program
- · Promotion on media displays
- · Full-page ad in electronic program
- 8 additional dinner guests

Prize Sponsor \$25,000

Tax Deductible Amount: \$17,000

- 8 golfers to play in 2 foursomes
- Exclusive opportunity to have promotional materials in all gift bags
- · Full-page ad in electronic program
- 8 additional dinner guests

Hole-In-One Sponsor \$20,000 (2 opportunities)

Tax Deductible Amount: \$16,000

- · 4 golfers to play in 1 foursome
- · Car or \$25,000 cash sponsor with on-course signage
- Recognition for hosting Hole-in-One contests in marketing materials
- · Logo placement on tee sign
- · Half-page ad in electronic program
- · Inclusion of one promotional item in gift bags
- 4 additional dinner guests

Putting Contest Sponsor \$20,000 (1 opportunity)

Tax Deductible Amount: \$16,000

- · 4 golfers to play in 1 foursome
- Recognition for hosting putting contests in all marketing materials
- · Banner displayed at morning and afternoon contest sites
- · Half-page ad in electronic program
- 1 golfer guaranteed a place in putting contest and eligible to win contest prizes
- · 4 additional dinner guests

Driving Range Sponsor \$20,000 (1 opportunity)

Tax Deductible Amount: \$16,000

- · 4 golfers to play in 1 foursome
- Banner at driving range
- · Logo placement on tee sign
- Half-page ad in electronic program
- · 4 additional dinner guests

Gold Sponsor \$15,000

Tax Deductible Amount: \$11,000

- · 4 golfers to play in 1 foursome
- Logo placement on tee sign
- · Half-page ad in electronic program
- · 4 additional dinner guests

SPONSORSHIP COMMITMENT FORM



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To purchase a sponsorship, please visit: **AutismSpeaks.org/SpringInvitational** or complete and return this form.

SPONSORSHIP LEVELS	
□ Presenting Sponsor I \$75,000	☐ Hole-In-One Sponsor I \$20,000
□ Tournament Sponsor \$50,000	□ Putting Contest Sponsor I \$20,000
□ Caddy Sponsor I \$30,000	☐ Driving Range Sponsor \$20,000
☐ Million-Dollar Shootout Sponsor I \$25,000	☐ Gold Sponsor I \$15,000
□ Evening Sponsor I \$25,000	
□ Prize Sponsor I \$25,000	
se select your sponsorship choice from above. 1E	
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Please mail all sponsorship information to:

Autism Speaks, Signature Events 1 East 33rd Street, 4th Floor, New York, NY 10016

For more information please email:

SignatureEvents@AutismSpeaks.org