Participant FAQs

How do I Create/Start a Facebook fundraiser?

You must start your Facebook fundraiser at either www.autismspeakswalk.org or on the Autism Speaks Walk mobile app. If you start a Facebook fundraiser outside of your Fundraising Center or the app first, your fundraising dollars on Facebook will not be applied towards your fundraising goal.

There are 4 places you can begin the process to create your Facebook fundraiser:

On your fundraising center home page:

- 1. Login to your fundraising center at www.autismspeakswalk.org.
- 2. Click on the "Create a Facebook Fundraiser and Share on Social" button.
- 3. This will take you to the social tab Click "Facebook Fundraiser"

Through the Autism Speaks Walk mobile app:

- 1. Log into your Autism Speaks Walk mobile app.
- 2. Find the blue banner with the "Connect Fundraiser to Facebook" button.
- 3. Click on the button to get started.

Through the Fundraising center pop-up:

- 1. Log into your fundraising center at autismspeakswalk.org.
- 2. Click the pop-up (lightbox) that says to connect your personal page to a new Facebook fundraiser.
- 3. Clicking on the button will lead you to Facebook to connect and get started.

Through the "Social" tab within your fundraising center:

- 1. Log into your fundraising center at autismspeakswalk.org.
- 2. Visit your fundraising center and click on the "Social" tab within the navigation.
- 3. Once you are on the social section, there is a "Facebook Fundraiser" call out.
- 4. Click on that tab, then click on the "Connect Fundraiser to Facebook" button to get started.

What happens when a I start a Facebook Fundraiser on Facebook instead of through the app or Social tab in the Fundraising center?

Unfortunately, you cannot sync your donations from Facebook to your personal fundraising page if you do not first visit your Fundraising center or the app. You will need to disable this fundraising page and then visit your Fundraising center or app to connect a Facebook Fundraiser that will help you reach your fundraising goal.

Can I connect an existing Facebook fundraiser to my personal page?

Unfortunately, no. You have to create your fundraiser through the fundraising center. When you log into your Fundraising center, visit the "Social" tab and click on the "Facebook Fundraiser" tab to get started.

All existing donations from your existing Facebook fundraiser can't be redirected. To make sure that all future donations are reflected in your fundraising goal, disable the existing fundraiser so your Facebook friends aren't confused by the two fundraisers.

Is there a way for a participant to start a Facebook Fundraiser in any other way other than the through the Fundraising center or the mobile app that would still sync to the participants total?

Unfortunately, no. You must be logged into your Fundraising center or mobile app to initiate the connection.

How do I edit my story on my Facebook fundraiser?

Edit your story within the fundraising center. Changes are not instant, unfortunately, and will happen after our nightly sync between your fundraising center and Facebook.

How to edit my photo on my Facebook fundraiser?

Visit your fundraising page on Facebook and click on the small camera icon in the upper left-hand corner. From there, you can change the photo to being anything you'd like.

How can I thank my donors?

You can choose to thank them on Facebook by posting a message on your fundraising page or you can use our email or social tools within the Fundraising center to thank them.

Why doesn't my donor's name show up in my honor roll on my personal page?

Facebook does not share donor names. All donations made on Facebook will show up as "Facebook Donor" on your donor honor roll.

Oops! I accidentally disabled my fundraiser. Can I reconnect or redo a fundraiser?

Deleting a fundraiser can't be undone, so you should handle the deletion as permanent. After the nightly sync between the fundraising center and Facebook, your Facebook connect button will revert to allowing you to create a new Facebook fundraiser. Please allow 24 hours to see that button change. Once you see the button change to "Create", you can create a new Facebook fundraiser.

How long does it take for my donations to sync to Facebook? To my personal page?

The sync is automatic and should happen within seconds of the donation happening.

How do I get to my Facebook fundraiser if I am on Facebook?

From the left-hand navigation, click on "Fundraisers". Once the page loads, another list of pages will appear on the left-hand side of the Fundraisers page. Click on your name to get to your event's Facebook fundraiser page.

How do I get the link to my Facebook fundraiser?

Once you visit your Facebook fundraising page, go to the link bar in your browser and copy that URL. You can paste that in emails, posting to social or texts to your friends.



The link will look similar to this: https://www.facebook.com/donate/304860286760280/

When will my fundraiser shut down on Facebook?

Your Facebook fundraising page will automatically shut down 90 days after the event date.

Can I share my personal page still on other social tools?

Of course! You can choose to share your Facebook fundraising page, personal page or both! Either work to get the word out about your fundraising!

Can I do anything to "match" donations coming in?

Yes! You can *pledge to match* a specific donation amount to push your supporters. If you are on your Facebook fundraising page, from the "more" drop down, choose to match donations (this option is only available for you, the fundraiser, not anyone else visiting the page):



Choose an amount you feel comfortable matching. You'll only have to match donations up to your total pledge amount once your fundraiser ends.

How it Works

If you pledge to match \$50 and raise \$25, you'll only pay \$25. If you raise \$100, you'll pay \$50.