



Join today!

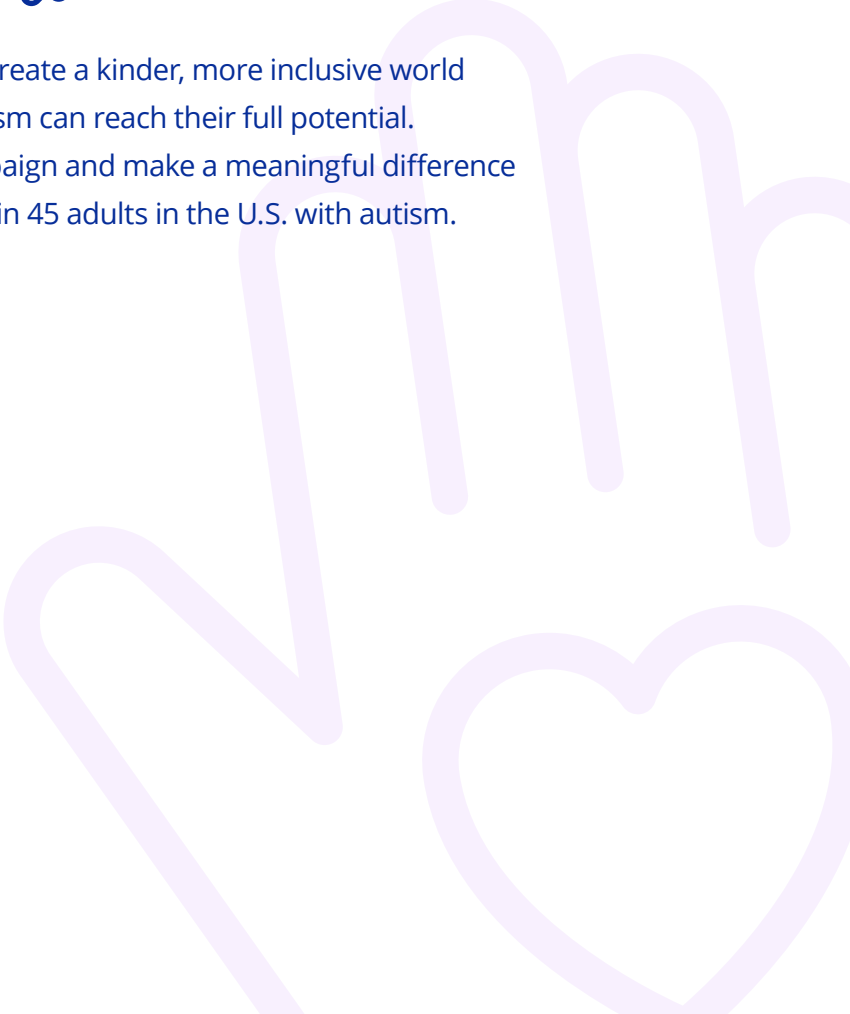
**A little kindness
makes a big difference
in the lives of people
with autism.**



autism speaks®

kindness  **campaign**

Autism Speaks invites you to create a kinder, more inclusive world
where all people with autism can reach their full potential.
Engage in a fulfilling and fun campaign and make a meaningful difference
for the 1 in 44 children and 1 in 45 adults in the U.S. with autism.



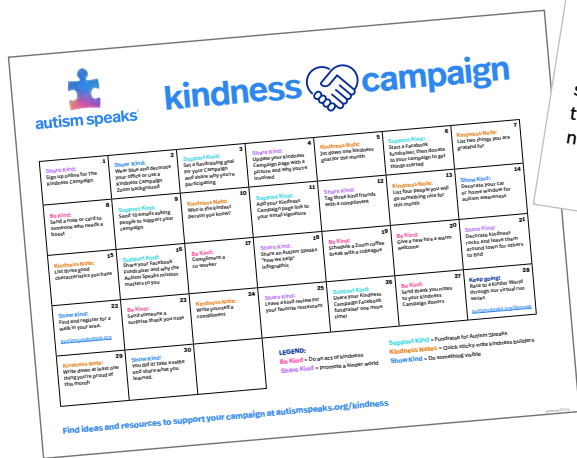


autism speaks

kindness campaign

Studies show that giving makes us happier, healthier people!

Join us in creating a kinder, more inclusive world for people with autism through daily acts of kindness. Gain a greater understanding of people with autism. Discover their unique strengths and challenges through real-life stories, videos and informational resources. Activities range from sharing quick acts of kindness, like sending a note to a friend, to impactful fundraising and volunteer opportunities. We've provided some materials to support your participation. **And fundraising can earn you great Autism Speaks swag!**



Be kind:
send a note or card to someone who needs a boost

Support kind:
Set a fundraising goal and share why you're participating

Share kind:
Tag three kind friends with a compliment

Go to: autismspeaks.org/kindness for your downloadable materials!

Sometimes it takes only one act of kindness and caring to change a person's life. – Jackie Chan

Channel your inner Jackie Chan and do a random act of kindness today!



How to Promote Your Kindness Campaign

Invite friends and family to take the lead in creating a kinder, more inclusive world where all people with autism can reach their full potential. People join the campaign by participating in acts of kindness activities and fundraising. We've provided 30 days of activities here – customize the length of your campaign to work for you.

THE CAMPAIGN IS FUN, EFFECTIVE AND ENGAGING!

1. Use provided kindness resources to promote your campaign
2. Share with friends and family and ask for donations to help people with autism reach their full potential
3. Earn prizes by raising funds (*see fundraising levels and prizes link below*)
4. Celebrate your success

Autism Speaks provides everything you need! We'll help you make the campaign inspiring through videos and real-life stories to better understand the challenges for people with autism and the impact of your support.

RESOURCES

Visit autismspeaks.org/kindness for free resources:

Kindness Calendar with daily kindness activities

Kindness Journal Page

Kindness Thank You Card

How to Start a Facebook Fundraiser

Autism Speaks How We Help Page

Autism Speaks Infographics

Fundraising Levels and Prizes

Kindness Zoom Backgrounds



Manage and share your Autism Speaks Kindness Campaign on the go with our mobile app.

Download the [Be Kind app here!](#)



kindness campaign

Join the campaign and earn great swag!

Prizes are awarded based on individual Autism Speaks fundraising efforts.



\$250 Donated/Raised
Graphite Utility Tote
with large interior and
exterior pockets



\$500 Donated/Raised
CamelBak Chute Mag
Copper 20 oz Bottle



\$1,000 Donated/Raised
Desktop UV Sanitizer with
Bluetooth Speaker

For questions or more information, contact kindness@autismspeaks.org